

# PLANTLAND'S ANNUAL HARVEST SALE!

Continuing through September, October, November

SAVE NOW — During Our HARVEST SALE! These Page 1 Specials Will More Than Pay for Your Trip. Plan to Visit PLANTLAND Soon — or by Mail or Phone Today!

IT'S EASY TO GET TO PLANTLAND SEE MAP ON PAGE 12

Greatest Assortment of Nursery Stock in the Region — Millions of plants on our 500 acres.



## COLORADO BLUE SPRUCE

(*Picea pungens glauca*)  
**VERY SPECIAL**

**\$1.00**

Each

Last spring a sellout! And this fall crop is even better! Plants are a year older and perfect for transplanting. Trees are grown from blue trees and predominate in the bluer hues. Plant in full sun and mulch with manure, leaf mold, or nitrogen-rich Plantland Peat to bring out color. Strong 5 and 6-yr-old, twice transplanted, 10-12 in. in height. Will develop into priceless specimens.



## Plantland's DARWIN TULIP RAINBOW COLLECTION

All Holland-grown Darwins of famous-name varieties, hand selected to give you a brilliant rainbow of color. These are big 11-12 centimeter bulbs, your assurance of 100% bloom and straight, perfectly formed, unmarred blooms next spring. Order early as we quickly sold out of this collection last fall.

Harvest Sale Special  
4 doz. bulbs for \$3.50  
Catalog No. B1

**12 for \$1.00**



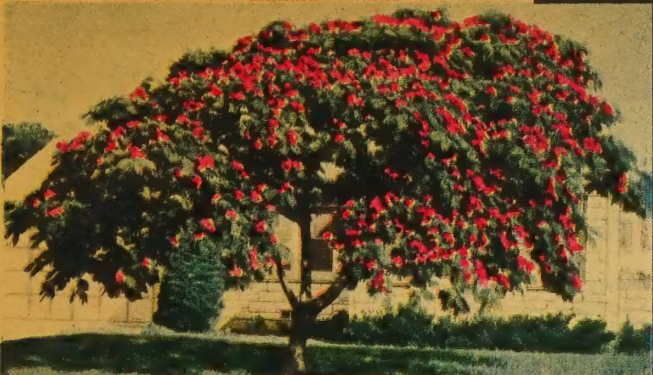
## GRAPE MYRTLE "Watermelon Red"

Large, crinkly showy flowers. Glamour shrub of the South and now we find this new variety will thrive clear to the Iowa line and bloom first year from mid-summer to frost.

Harvest Sale Special Only  
Catalog No. S7

**\$1.00**  
Each

OPEN EVERY DAY  
'TIL CHRISTMAS



## MIMOSA or SILK TREE

(*Albizia*)

Sensational Southern Belle but hardy at our location. Wonderful floral display of rosy, silky flowers. Tree is small in the north—about 20 ft.—and grows well. Gray-green branches and fine, airy leaves lend a tropical effect. Our 3 ft. plants transplant beautifully and are certainly priced right.

(Container-grown plants—same price—  
for early drive-in customers)  
Catalog No. 013

**\$1.00**  
Each



## SILVER-GREEN PFITZER

(*hetzi glauca*)

One of our finest spreading evergreens. Bluish-silver cast gives splendid color contrast with other shrubs and evergreens. Exceptionally hardy: withstands sun and drought.

12-in. plants, bushy and compact,  
container or field grown, a \$2.00 value

Harvest Sale Special  
Catalog No. E2

**\$1.00**  
Each



## Evergreen WINTERBERRY

(*Euonymus patens*)

A wonderful broadleaf evergreen shrub. It thrives in deep shade as well as full sun. Glossy, rich, leathery foliage and masses of bittersweet berries in fall and winter. Exceptionally good as clipped or free-growing hedge. No quantity discount.

Very Special 15-18 in. Plants  
Catalog No. BE4

**\$1.00**  
Each



## FLAMING FIRETHORN

(*Pyracantha*)

Selected Wyatt strain for better growth habit and redder berries. Hardest type we have tested—withstood 10° below zero last winter. Flaming, fiery orange-red berries makes this broadleaf evergreen the showiest of all shrubs in autumn. Excellent for hedging, corner planting or to train against wall or fireplace.

Plants growing in gal. containers,

Reg. \$1.79  
Harvest Sale Special  
Catalog No. BE19

**\$1.00**  
Each

SO SIMPLE TO  
ORDER BY PHONE

Visit Plantland if you can. If you can't, use handy Order Form from page 11 or order by phone (station call from St. Louis costs you about 50¢) For Landscape Service you may also call—

Phone TWIN OAKS 8-5571

FORREST KEELING NURSERIES  
**PLANTLAND**  
ELSBERRY, MISSOURI

SEE INSIDE

For Complete  
Selection of  
Choice Nursery  
Plants.



**Forrest Keeling  
Quality**

# Lifetime MULTIFLORA ROSE "LIVING FENCE"



Horse High—Bull Strong  
Goat Tight

year! Ordinarily, plants "stand still" the first year while the root system becomes established.

And the fact that we grow and ship more of our living fence plants to more people throughout more of the country than any other nursery means we have been able to hold our price to rock-bottom minimum for quality stock.

## Our Satisfied Customers—Your Best Guarantee

**FROM MISSOURI:** "I desire 200 more #1 Standard Thorny Multiflora Rose. None of the 350 I ordered last spring has died. Some of the shoots on some of the plants have already grown 5 1/2 feet." *St. Louis, Mo.*

**FROM OKLAHOMA:** "I bought 50 from you last year, and they are wonderful." *Oklahoma City, Okla.*

**FROM TEXAS:** "This is a snapshot of a 3-year-old Multiflora Rose hedge (stock from your nursery). Has thrived thru Texas drought and grasshopper siege of last summer without irrigation. It borders the road and gets plenty of water from road ditch when it does rain." *Ft. Worth, Texas*

**FROM MICHIGAN:** "We planted Multiflora Rose Fence on our place at Pigeon, Michigan, in the fall of 1951—it survived two winters in fine shape and is now a nice fence—canes are 5 to 6 feet long—we're very proud of it." *Lansing, Mich.*

**FROM ILLINOIS:** "Of the 1000 plants of your No. 1 size which I set out last March all have made excellent growth except three—run over by a wheel in plowing. Attaining an average height of 28" in the past summer. I am willing to hazard the guess that I will have a cattle fence in less than three years!" *Henry, Illinois*

**FROM PENNSYLVANIA:** "We have had wonderful success with a thousand plants of your Multiflora Rose. After three years it will even hold our Cheviot Sheep!" *Harrisburg, Pa.*

**FROM A SOUTHERN STATE GAME AND FISH COMMISSION:** "We would like to place an order with you now for next fall delivery for 25,000 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock. "You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."

Millions of Forrest-Keeling Multiflora Rose Plants  
Have Been Sold to Make LIFETIME FENCING

## GUARANTEE

We guarantee that 95% of the No. 1 Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live. If you will notify us during the first summer (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased. Conservation grade will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

ELSBERRY, MISSOURI

*Hugh Stevenson*  
FORREST KEELING NURSERY

FORREST KEELING MULTIFLORA ROSE is a thick thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together (12 inches) in a single row they rapidly form an effective barrier against animals and people.

We grow only one type of Multiflora and we think there is none better for hedge fencing purposes. Its growth is somewhat umbrella-like. Canes shoot up 4 to 6 feet or more, then begin to droop with the slender ends of the side canes hanging almost to the ground.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U.S. Department of Agriculture says "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge fence purposes, it is important to select the upright, thorny, vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet."

Carefree—Inexpensive  
PRIVACY and PROTECTION

## PRICES MULTIFLORA ROSE

### No. 1 STANDARD

Top quality for general fencing. Well-branched. 15-18 in. (before pruning). Caliper 3/16-1/4 in. Husky, heavy, uniform plants. Catalog No. MR-1

100 to 500 Plants **7c** ea.  
500 or more plants **5c** ea.  
5000 or more plants **4c** ea.

### CONSERVATION GRADE

10 to 15 in. (before pruning). Caliper 2-16 to 3-16 in. Balanced top and root. Catalog No. MR-2

**\$3.99** Per 100 Plants  
**\$30.00** Per 1000 Plants

### JUMBO GRADE

Extra-heavy plants for quick effect. Stocky 18-24 in. (before pruning). Root-crown caliper 1/4 to 1/2 in. Heavily stemmed. Catalog No. MR-J

50 to 500 plants **11c** ea.  
500 or more **8c** each

## COUNTRY CLUB GRADE

For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade." Top growth 24 inches and up (before pruning). Root-crown caliper 5/16 to 1/2 inch. Catalog No. MR-C.

Plants **\$19** Per 100  
50 plants **\$10.50**  
25 plants **\$5.95**



Country Club Grade Plant at Left  
No. 1 Standard Grade at Right



## Plantland's PARVIFOLIA SCREEN

(*Ulmus parvifolia*)

Rare, rapid-forming and handsome! For some years tree experts have recognized Parvifolia as an exceptionally fine tree but it has been so scarce as to be virtually unobtainable. We first became acquainted with the merits of Parvifolia from some handsome specimens at the Missouri Botanical Gardens. With some effort we succeeded in propagating the plant and after growing it in our nursery we discovered its amazing merits as a screening plant. Parvifolia grows very dense and twiggy—yet with great rapidity. It branches right down to the ground and plants a year after planting resemble a boxwood of 10 years growth! Parvifolia means "Tiny Leaved." The small leaves are very dense and almost as dark green as a yew tree. Furthermore, they remain on the plant LONG IN THE FALL when other shrubs are bare and bare. We have not found Parvifolia to be attacked by any disease or pest. It is exceptionally clean and litter-free. It is certainly not fussy as to soil and grows with uniform vigor under a variety of conditions. While it will tolerate some shade, it thrives best in the open. Parvifolia may be clipped to form a low hedge but it is in its full glory as a living screen of 5 or 6 feet. Its light twigs are easily sheared and the screen can then be maintained at any desired dimension. Parvifolia is so rare we know of no other nursery in the country that has an appreciable supply of plants. Ours is none too abundant. If you want a luxuriant screen for privacy about your home grounds order enough plants now. Plant 2 ft. apart.

Catalog No. H-6  
Dense Twiggy 12-in. plants  
10 plants (20 ft. of hedge) **\$2.50**  
50 plants (100 ft. of hedge) **\$11.50**  
25 plants (50 ft. of hedge) **\$6.00**



## CHINESE EVERGREEN PRIVET

(*Ligustrum sinense*)

The most graceful and handsome of all the privets. Semi-evergreen. We secured a strain of this lovely privet several years ago to test for hardiness. Last winter was the coldest in several years (dipping well below zero) and the plants came through with only minor injury. Foliage is a shining emerald green. Huge panicles of white flowers in mid-July (unless pruned off). May be clipped to any size or shape.

Plant 6 in. apart in single row.  
Catalog No. H-2

**10c** each in quantities of 25 plants or more



## FLOWERING BUSH CHERRY

(*Prunus taeniososa*)

Excellent shrub for ornamental and fruiting values. Introduced from Japan. Pink buds burst into mass of snowy bloom before leaves appear in early spring. Bright red cherries, 1/2 in. in diameter, are sweet and tasty and are produced in profusion in early summer. Bush grows to 6 or 8 ft. Plant in full sun for abundant flowers and fruit. Set plants 2 ft. apart in row for colorful and fruitful flowering hedge. 12-18 in. seedlings

25 for **\$3.75** 10 for **\$1.89** 5 for **\$1.00**  
Catalog No. H-10



Gain Low-Cost Privacy and Protection With Lovely

## AMUR HONEYSUCKLE SCREEN

(*Lonicera maschii peduncarpa*)

Now your home grounds can be screened from dust, noise, traffic, objectionable views and trespass with this living fence of sturdy, vigorous Amur Honeysuckle at amazingly low cost. Referred to as "Thanksgiving Honeysuckle" because of its profusion of bright red berries and forest-green foliage at Thanksgiving, when other shrubs are bare. Fragrant flowers in late May. Completely hardy and disease free. Never needs spraying. Thrives in sun or shade. A bushy plant from the ground up. Does not become "leggy." A perfect nesting haven for song birds. Set plants two feet apart in a single row for hedge effect next summer.

### SPECIAL CATALOG VALUE

Catalogue No. H-1

Field-grown, branched, 20 feet of Hedge (10 heavy plants) **Only \$3.00**  
vigorous plants, 18-24 inches 50 feet of Hedge (25 plants) **7.00**  
100 feet of Hedge (50 plants) **12.50**

Larger quantities **23c** per plant



## RUSSIAN OLIVE HEDGE

(*Elaeagnus angustifolia*)

Exciting gray-green silvery foliage. Yellow flowers, silvery outside, in June. Thrives most anywhere. A favorite species for screening and windbreak planting. When not clipped, grows to 20 feet.

Heavy 18-24 in. seedlings. Set 2 feet apart for quick-knitting hedge.

Catalog No. H-9 **10c** each in quantities of 25 plants or more



# COLORFUL

# HEDGES



## SUB ZERO LILAC SCREEN

This is a type of old-fashioned Lilac (*Syringa vulgaris*) from the high hills of Austria. Heavy trusses of fragrant lilac-flowers in May. Very vigorous and hardy. Will endure temperatures to 20° to 30° below zero and will prove hardy anywhere in the country.

Foliage rich dark green, dense and leathery. Use as a screen back-ground, living fence or property divider. Lilacs do best in full sun. They relish lime and respond to fertility. Plant a foot apart in a single row for quick forming hedge or screen.

Stocky 2-yr. plants, 12-18 in.

Catalog No. H11

10 for \$2<sup>00</sup>  
50 for \$7<sup>00</sup>

25 for \$3<sup>79</sup>  
100 for \$13<sup>70</sup>



## GOLDEN VICARY

(*Ligustrum ibota vicaryi*)

At long last! True dwarf, golden leaf plant, perfect for hedging or low edging for beds or walks. Our plants remain bright golden yellow throughout entire growing season. Slow grower, so needs little trimming. Easily maintained at eighteen inches. Plant in full sun for best color effect, on twelve-inch centers in the row.

Sturdy, 10- to 12-inch, 2-year plants

Catalog No. H3 **79¢** Each

20 for \$10.00  
5 for \$3.49 10 for \$5.95



## RED LEAF BARBERRY

(*Berberis thunbergii atropurpurea*)

Great improvement over the older green Japanese Barberry. Blood-red leaves provide rich color to home grounds from spring until fall and the red berries remain to provide winter color. One of the most serviceable low hedge plants. Requires little if any trimming and grows in most any soil. Noted for ability to withstand dry conditions. Plant in full sun one foot apart for a tight hedge.

Field-grown, 10 to 12 in. plants

Each per 10 ----- 33¢  
Each per 50 ----- 30¢  
Each per 100 ----- 28¢

Catalog No. H7

Choicest  
Varieties in

## ORNAMENTAL TREES

at Down-to-  
Earth Prices



## GOLDEN FLOWERING DOGWOOD

(*Cornus officinalis*)

This whole tree is filled with a cloud of gorgeous golden flowers. Flowers are followed by scarlet edible fruit which may be used in making preserves. Foliage silhouette and red autumnal color similar to White Flowering Dogwood. A rare tree, to 30 feet with dense rounded habit.

3- to 4-ft. branched trees,  
Catalog No. 06

**\$3<sup>00</sup>**  
Each



## TREE ALTHEA (Hibiscus)

The beautiful Hibiscus in tree form. A riot of color midsummer thru fall, when few other plants are in flower. Available in the following forms:

Catalog No. { 019A Anemoneflorus (pink)  
019B Arden (double blue)  
019C Boule de Feu (double red)  
019D Jeanne d'Arc (double white)

4-5 ft., 5 gal. container trees **\$4<sup>50</sup>** Each  
Three for \$13.00



## THUNDERCLOUD

Finest of the Purple-Leaf Flowering Plums. The tree reaches only 12 to 15 feet at maturity but bold outline and flaming foliage give a color glow to the home grounds no other tree can duplicate. In the spring, before foliage appears, bright red buds open into pink blushed blooms with deep red throat. Blooms are followed by small red plums that are good to eat. A most colorful and beautiful lawn tree.

Plants growing in 5 gal. containers, 4 to 5 ft.  
Catalog No. 018

**\$5<sup>00</sup>**  
Each

3 for \$14.00



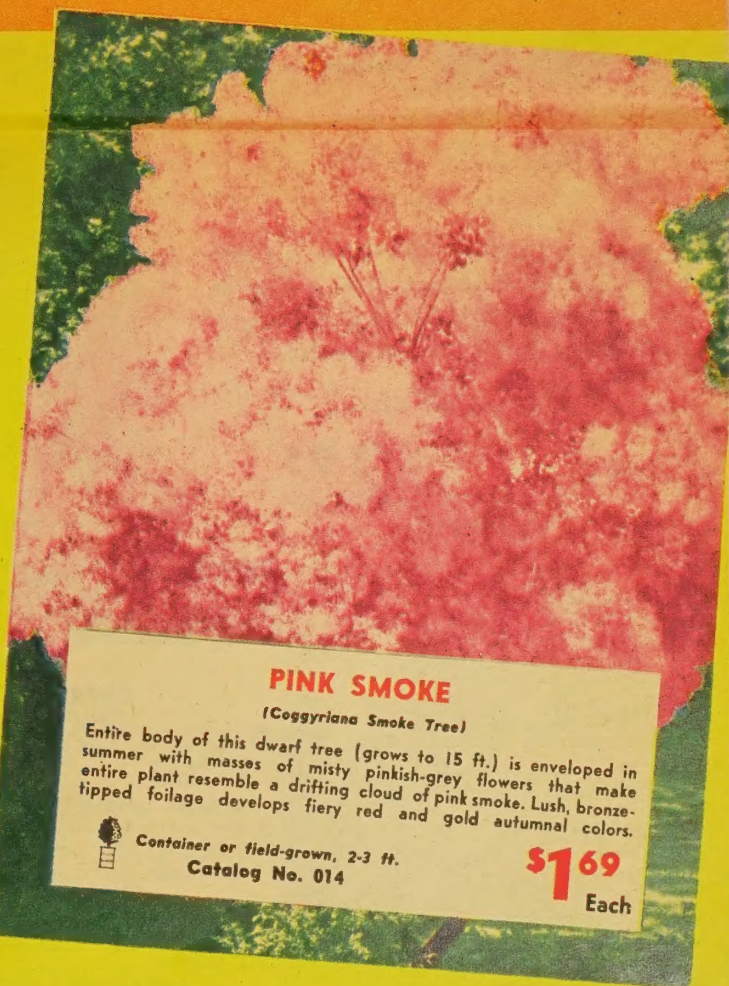
## FLOWERING CRAB, Sieboldi

A sturdy, dense rapid-growing flowering crab with masses of pink buds in early May, bursting into pink-flushed bloom. Reddish-yellow fruits in autumn. A dependable and colorful flowering tree.

4 to 5 ft.  
Catalog No. 04

Three for \$5.00

**1<sup>79</sup>**  
Each



## PINK SMOKE

(*Coggriana Smoke Tree*)

Entire body of this dwarf tree (grows to 15 ft.) is enveloped in summer with masses of misty pinkish-grey flowers that make entire plant resemble a drifting cloud of pink smoke. Lush, bronze-tipped foliage develops fiery red and gold autumnal colors.

Container or field-grown, 2-3 ft.  
Catalog No. 014

**\$1<sup>69</sup>**  
Each



## BLACK GUM

(*Nyssa sylvatica*)

A tree of unsurpassed beauty, and one rarely seen. Pyramidal habit, similar to Sweet Gum, but foliage more dense, lustrous and leathery. Autumn color is the most brilliant scarlet of any tree. An excellent ornamental.

3-4 ft.  
heavy branched  
Catalog No. 01

3 for \$10.00

**\$3<sup>50</sup>**



# PLANTLAND'S

## Select

# SHADE TREES

ORDER by MAIL  
PHONE or DRIVE OUT TODAY  
It's Easy to Get to PLANTLAND  
SEE MAP ON PAGE 12

OPEN EVERY DAY THRU NOVEMBER

Drive-in Customer Note: Many Shade Trees are available right now, growing in containers. They transplant perfectly regardless of season or weather. See listing under each tree. (Field-grown trees cannot be dug until dormant, about October 15, but may be selected now.)

## SILVER AND GREEN POPLAR

(Bollena)

An unrivalled columnar tree for screening or accent. Reaches a height of 40 to 50 feet and in a hurry. Trees on our own nursery have shot to 30 feet in four growing seasons. Best of all this tree does not "play out" like the Lombardy Poplar. It is far superior in every respect—character, form, beauty, and long life. Silver and Green has foliage that is bright green above; silver beneath. Smooth, silver-green bark is most attractive winter and summer. Tree forms a narrow shaft of shimmering foliage no more than 5 feet wide when the tree is 25 feet tall. For tall windbreak or screen, plant in a row 5 feet apart.

4 to 5 ft.  
Catalog No. T17

**\$1.75**

3 for \$4.50  
5 for \$7.25  
10 for \$14.00  
20 for \$25.00

## Plantland's HYBRID ELM

This "sudden shade" tree has taken the country by storm where people have come to know it. **Extremely rapid growth**—5 and 6 feet a year is common—plus hardiness and **disease resistance**. Durable, hardy, neat and clean. A first rate tree for those who want their shade "yesterday."

### HARVEST SALE SPECIAL

5 gal. container-grown trees, 6-8 ft.

Catalog No. T4

**\$4.49**

2 for \$8.75  
Each

## PIN OAK

Fast-growing oak and one of the most popular lawn and street trees. Pyramidal form, dense branching, fine-textured foliage turning scarlet in autumn.

### HARVEST SALE SPECIAL

5-6 ft. field-grown

Catalog No. T15

**\$4.75**

2 for \$9.00  
3 for \$13.00  
Each

## SWEET GUM

The most handsome tree we can offer. Rapid growth, freedom from disease, hardiness and wide adaptability. Its star-shaped leaves are unlike any other tree and no tree displays such a riot of autumnal colors. Growth is columnar and stately yet its branches spread enough to provide abundant shade.

Last spring we sold completely out of Sweet Gum. For this fall we can supply 2 gallon container-grown or field-grown trees.



3-4 ft.  
Catalog No. T18

**\$2.00**  
Each

## FRENCH ASH

(*Fraxinus excelsior*)

Rare. A favorite shade and street tree in France and other European countries but rare in America. Handsome, hardy and rapid-growing. A fine ornamental tree for shade and street planting.

Catalog No. T22

4-5 ft.

**\$2.65**

2 for \$5.00  
Each

## CRIMSON KING MAPLE

(Plant Patent No. 735)

Best red-leaf maple ever introduced. Leaves come out blood red and stay blood red all summer and fall. Reaches ultimate height of 50 ft.

For the first time we have a block of 4-yr., field-grown trees 7 to 8 feet, real beauties, big enough to make an immediate showing. Also, a few 7- to 8-foot trees in containers for early drive-in customers.



Catalog No. T11

**\$10.00**

Each

## NOTICE—

Postal regulations limit size of packages. Trees over 5 to 8 ft. tall must be shipped truck line or express. The minimum express rate is \$2.01 so you can get several trees delivered as cheaply as one.

## Plantland's SPECIALS

### CYPRESS

(*Taxodium*)

Beautiful, fern-foliaged tree, spire-like in habit. 3-4 ft., 5-gal. containers.  
Catalog No. T3 **\$5.00**  
2 for \$9.50

### GINKGO or MAIDENHAIR TREE

Rare and picturesque. Immune to pests. In gal. containers.  
Catalog No. T-5 **\$1.79**  
2 for \$3.50

### HACKBERRY

Dense-growing, durable shade tree for those difficult growing locations. 5-6 ft.  
Catalog No. T-6 **\$4.75**  
2 for \$9.50

### JAPANESE LARCH

Best ornamental among the larches and fastest grower. Lovely, needle-like foliage, deciduous in fall. Pyramidal form; should be grown with lower branches sweeping the ground. Field Grown. 3-4 feet.  
Catalog No. T-7 **\$3.00**  
2 for \$5.50

### LITTLE-LEAF LINDEN

(*Tilia cordata*)

The German Linden. Our choice of the Lindens. Dense, pyramidal habit. 2-gal. container plants 36".  
Catalog No. T-8 **\$2.00**  
2 for \$3.75

### RED MAPLE

(*Acer rubrum*)

One of the finest shade trees. Fast growing yet durable. 6-8 ft. field-grown.  
Catalog No. T-13 **\$7.75**  
2 for \$15.00

### HARD or NORWAY MAPLE

A durable tree casting heavy shade. Fine foliage and form. From 5-gal. containers 4-5 ft.  
Catalog No. T12 **\$4.75**  
2 for \$9.00

### RED OAK

The best Oak for shade tree planting. Fine full head; rapid growing; dense lustrous foliage turning scarlet in autumn. Durable and permanent. 5-6 ft. From 5-gal. containers.  
Catalog No. T16

### SILVER MAPLE

Fast growing. Light green foliage, silvery beneath. From 5-gal. containers. 5-6 ft.  
Catalog No. T14 **\$3.95**  
2 for \$7.50

### THORNLESS LOCUST

Thornless, fast-growing, light lacy shade. Most popular replacement for American Elm. 2-gal. container trees.  
Catalog No. T10 **\$2.25**  
2 for \$4.00

### SYCAMORE or PLANE TREE

Fast-growing and withstands city conditions. 5-6 ft.  
Catalog No. T19 **\$2.75**  
2 for \$5.00

### BLACK WALNUT

Favorite nut tree and good shade tree, too. 5-6 ft. trees.  
Catalog No. T20 **\$5.00**  
2 for \$13.00

## GOLDEN WEeping WILLOW

(*Salix alba*)

Finest of all Willows. Beautiful, graceful branches sweeping to the ground. Gold colored bark makes this tree attractive summer and winter. Effective as lawn specimen or around pools or streams. Very fast grower.



2-gal. container-grown trees  
Catalog No. T21

**\$1.79**  
Each  
3 for \$5.00

## CORK TREE

(*Phellodendron amurense*)

America's newest hardy Shade Tree. Wide spreading branches, and deeply furrowed cork-like bark, white flowers and huge bunches of black berries make it an outstanding shade tree. Grows with great rapidity and wide spreading habit provides shade in a hurry.

Field-grown or container-grown, 4-5 ft.

Catalog No. T2

**\$2.75**

2 for \$5.00  
Each



# HYBRID YEWS

LUXURIOUS... DEPENDABLE...  
BEAUTY... at Modest Prices

(TAXUS)

## SUPERIOR YEW VARIETIES

Yews (Taxus) are highly favored for home landscape planting. They are very adaptable, will thrive in sun or considerable shade. They make the most luxurious hedges and are widely used in the foundation planting. Yews transplant readily and are easy to grow. They must have a well-drained soil, however.

The older yews (cuspidata forms) proved ill-adapted to the mid-west summers and often too rank in growth. The new hybrid yews—crosses between the English Yew (Taxus baccata) and Taxus cuspidata have proven hardier, far more drought resistant and altogether lovely. The ones here offered have proven to be outstanding in more than a decade of testing at PLANTLAND.

### HATFIELD UPRIGHT YEW

Strong, robust, upright grower. Excellent for accent or for hedging, or to plant against open wall.

Very similar to Hicksi Yew but somewhat fuller and stronger in growth. Catalog No. E11.



**BERRYBUSH YEW**  
(Taxus media Kotschy)

An outstanding bush form, compact growing with dark, lustrous foliage. Loaded with red berries in autumn. Superb for hedging, entrance or foundation planting. Catalog No. E12.



**DWARF SPREADING YEW**  
(none)

Much superior to common spreading Yew — more compact, dense and shapely. Thick, waxy foliage. Catalog No. E23.



**BROWN YEW**

A natural compact-spreading globe shaped yew of fine dense foliage and graceful, feathery branchlets. Easily one of the finest Yew varieties ever introduced. Visitors to PLANTLAND have long admired the rows of Browni facing our parking lot. Catalog No. E10.

YOUR CHOICE OF ABOVE YEW VARIETIES, 10-12 IN. FIELD-GROWN PLANTS

HARVEST SALE SPECIAL

10 for \$15.90

6 for \$9.90

\$1.79 Each

2 for \$3.50

## So easy to grow PINES

### WHITE PINE

(Pinus strobus)

A top-notch ornamental tree. Grows to be one of the tallest trees in America but can be held to virtually any size by annual trimming when candles are out (about June 1). At our old nursery site we had a white pine hedge which we held at 3 feet! White Pine has long, soft, flexible blue-green needles, graceful branches. Our most stately and handsome pine. Splendid for specimen planting, or for screens and windbreaks. Unexcelled as a background for flowering trees. Catalog No. E20.

12-15", field grown plants. \$1.25 Each

10 for \$9.90 3 for \$3.50  
Also available at above prices:  
Scotch Pine, 12-18 in. Catalog No. E21.  
Austrian Pine, 12-18 in. Catalog No. E6.  
Japanese Black Pine, 12-18 in. Catalog No. E22.

### DWARF MUGHO PINE

Compact ball of stiff dark green needles. New growth in spring resembles candles. Hardy, will grow in dry or rocky soils. Seldom gets more than 3 feet across.

Field or container-grown plants, 9-12" last year \$2.79. Catalog No. E7.

Harvest Sale \$1.79 Each Pair, \$3.50 Special



## THUJA (ARBOR VITAE)

### LITTLE GEM (Thuja woodwardi)

A perfect gem of a dwarf evergreen. Stays round as a gazing globe without shearing. Soft, compressed foliage. Thoroughly hardy and thrives in the hottest or coldest situations.

9-12" field-grown plants  
Catalog No. E9

\$2.25 Each

Pair for \$4.00

### New NIGRA ARBORVITAE

(Thuja nigra)

A hardy, dark green, pyramidal form. Parent of this variety native in Minnesota and Nigra is hardy anywhere in United States. Flat, compressed foliage attractive and colorful year round. Rapid-growing. Use for hedges, screens, foundation plantings.

Hvy. field-grown or container-grown 15-18". \$2.00

Catalog No. E8 2 Each  
10 for \$17.50, 6 for \$11.00 pair for \$3.85



Additional Choice of Ornamental

## EVERGREENS

### ADDITIONAL

### Choice Ornamental Evergreens

Select forms ordinarily available only as high-priced specimens

**CUPRESSIFOLIA JUNIPER**—brilliant emerald-green foliage of spire-like habit; rapid grower. Catalog No. E13

**KETELEER JUNIPER**—airy, fine-foliaged juniper, grass-green needles winter and summer; pyramidal form. Catalog No. E14

**BLUE JUNIPER**—also known as Blue Cedar (Virginiana glauca). Bright blue foliage year round, powdery, blue berries; broadly pyramidal. Catalog No. E15

**BURK JUNIPER**—steel-blue color; more compact growing than Virginiana glauca. Catalog No. E16

**BLUE HAVEN JUNIPER**—an intense blue form of Rocky Mountain Juniper. Catalog No. E17

**GREEN SARGEANT JUNIPER (viridis)**—bright green winter and summer. This is a flat, prostrate grower. Catalog No. E18

**PFITZER COMPACTA**—a more dwarf, compact form of the Pfitzer's Juniper. Catalog No. E19

The above are highly select forms of junipers. They are all hardy and adapted to hot, sunny conditions. They are all growing in gallon containers for perfect transplanting. They grow rapidly into high-value specimens.



Your selection

6 for \$11.90

3 for \$6.50

\$2.25 Each

## Ever Popular JUNIPERS

Choice selections  
at HARVEST SALE  
Special Prices

VISIT  
PLANTLAND  
TODAY!

### SPINY GREEK JUNIPER

Compact, cone-shaped evergreen of dense, spiny, glaucous, blue foliage. Prefers sunny location. For entrance and foundation plantings.

Heavy 2 gal. container plants.

Catalog No. E3  
\$2.25 Each 2 for \$4.00

### ANDORRA JUNIPER

Our choice of prostrate junipers. Rich, steel-blue foliage takes on warm over-tones of purple in winter to provide year round color. Hardy anywhere and thrives in hot, dry sunny situations.

Hvy. container-grown plants, 10-12" spread.

Catalog No. E4  
\$1.79 Each 2 for \$3.50

### PFITZER JUNIPER

Most universally satisfactory and useful evergreen shrub of them all. We grow thousands and always run short each season. "Just right" for so many locations. Handsome and hardy.

This fall only — container or field grown plants, 12-15 in.

Catalog No. E5

Harvest Sale \$1.79 Special  
3 or more \$1.70 each



FORREST KEELING NURSERY  
Plantland  
Elsberry, Missouri





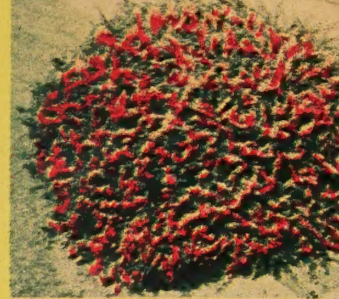


# PLANTLAND FLOWERING SHRUBS

## Customers Selecting Their PLANTS at PLANTLAND



**AMERICAN CRANBERRY BUSH**  
(*Viburnum trilobum*)  
A beautiful shrub adorned with great clusters of ruby-red berries that appear in late summer and remain through the winter. Huge white flower clusters, 4 inches across in early spring. If we could offer you but one shrub for your border, or for screening, or background, we would be tempted to make it American Cranberry Bush.  
Catalog No. S43 \$1.79  
Field-grown 18-24" Each  
3 for \$5.00; 3 for \$2.75; Each \$1.00



**COTONEASTER DIVARICATA**  
Divaricata is first among the queenly family of Cotoneasters. In fall it is ablaze with scarlet berries and glowing red foliage. Summer foliage—highly polished dark green. A profusion of pinky-white, jewel like flowers in May. Grows 4 to 5 ft.  
Container-grown plants—a terrific buy.  
Catalog No. S9 \$1.00 Each



**SILVER SHRUB**  
(*Eleagnus multiflora*)  
New, refreshingly different shrub. Foliage is a delightful, sparkling silver. Silver berries in the fall which turn to cherry-red. Yellow fragrant flowers in May. Ideal shrub for background or screening. Plant in full sun for most striking effect.  
Container-grown \$1.79  
Field-grown, 18-24" in. \$1.00  
Catalog No. S32 3 for \$2.75 Each



**MENTORENSIS**  
(*B. mentorensis*)  
Dark green semi-evergreen with thick, heavy foliage as dark green as Japanese Yew. Thorny twigs discourage trespass and animals. Has survived temperatures of -20° F. and likewise takes the hottest, driest midwest weather. A splendid shrub for hedging, entrance or foundation planting.  
Container-grown or heavy 18-24" field grown  
Catalog No. S26 \$1.00 Each



**DWARF RED SPIREA**  
(*Anthony Waterer*)  
A trim, dainty compact bush 2 to 3 feet in height. A mass of red bloom in spring and intermittent flowers throughout summer. Extremely hardy, and grows in sun or part-shade.  
Blooming size container-grown plants  
Catalog No. S33 \$1.29  
3 for \$3.80 — Each



**VIRGINAL MOCK ORANGE**  
The most fragrant of the Mock Oranges. Plants laden with snowy single and double flowers in May and June that perfume the entire yard. A single branch will perfume a room. A confined, neat shrub. Completely hardy and easy to grow. Happy in full sun or part shade.  
Heavy, blooming-size plants in 2-gallon containers.  
Catalog No. S25 \$1.49  
3 for \$4.40 Each



**PINK PRINCESS HYDRANGEA**  
Lovely pink counterpart to Blue Prince. Similar huge flowers but of a dainty cameo-pink color.  
Heavy container-grown blooming age plants  
3 for \$4.50 \$1.69 Each  
Catalog No. S20

**BLUE PRINCE HYDRANGEA**  
(*Nikko Blue*)  
Immense azure blue, globe-shaped flowers, 12 inches across, last 8 to 10 weeks or more. Plant grows to 2 or 3 feet in diameter and height. Fine foliage throughout season.  
Heavy, container-grown blooming age plants  
3 for \$4.50 \$1.69 Each  
Catalog No. S19

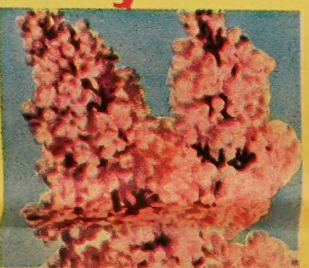
## DOLLAR SPECIALS AT PLANTLAND

**KEELING CARDINAL BUSH**  
(*Weigela vaniciei*)  
Unquestionably it is the finest of the many Weigelas that we have tested. Heavily covered with hundreds of scarlet-red blossoms in mid-May, and some scattered blossoms throughout the summer. Extremely hardy and not "fussy" about soil. Plant in sun or shade.  
Best plants we have ever had—2-gal. container size in bloom  
Catalog No. S46 \$1.79  
3 Plants for \$5.00 — Each

**HYBRID CHARTREUSE SHRUB**  
(*Vicari*)  
One of the most effective small-growing shrubs we have ever produced. Foliage comes out a brilliant golden yellow and remains a warm chartreuse-yellow throughout summer and far into fall. Dwarf growing.  
Container-grown plants  
Catalog No. S6 \$1.79  
3 for \$5.00 — Each



**DOUBLE GOLDEN KERRIA**  
(*Kerria japonica flora plena*)  
Beautiful shrub of year-around beauty. Lovely double golden flowers. Deep green foliage. During winter months the branches are bright green and extremely attractive. Five feet.  
Container-grown plants  
Catalog No. S22 \$1.00 Each



**DAPHNE LILAC**  
(*Syringa meyeri superba*)  
Lilac-pink blossoms with pinkish-red buds. Excellent dwarf shrub growing to four feet. The flowers create a two-tone effect, and are arranged to give the effect of one large bouquet covering the plant. Quite often will bloom again in the fall.  
Reg. \$1.98 \$1.00 Each  
Catalog No. S24

### \$ SPECIALS

**CHINESE TREE PEONY**  
Rare and beautiful. These 3 yr. seedling plants take 2 years to bloom but richly reward waiting. Catalog No. S27  
**ROSE SHRUB HONEYSUCKLE**  
Zabelli. The best shrub of red honeysuckle. Excellent blue-green foliage, red flowers and red berries. Catalog No. S17

**JETBEAD (Rhodotypos)**  
A small shrub, conspicuous for shiny, jewel-like black berries that cover the branches all winter. Orange-blossom flowers in spring. Catalog No. S47

**RED-TWIGGED DOGWOOD**  
Brilliant red branches against winter snows provide much-needed winter color. White flowers, white berries and red autumn foliage. Catalog No. S30

**ORIENTAL PHOTINIA**  
A striking large growing shrub with shiny dark foliage turning red-bronze in autumn. Clusters of white flowers in May and bright red berries in fall and winter add to its beauty. Catalog No. S28

**VIBURNUM BURKWOOD!**  
The charming evergreen snowball. Perhaps the most fragrant of garden shrubs. Catalog No. S36

**VIBURNUM RUFIDULM**  
Native of Missouri and acclaimed by Shaw's Garden as one of our finest tall-growing shrubs. Excellent lustrous foliage; flat clusters of white flowers; dark blue berries and red autumn leaves make this an all-season favorite. Catalog No. S41

**TAMARIX AFRICANA**  
Lovely sea-green foliage laden with spikes of tyrian-pink bloom all summer. Catalog No. S35

**HARDY APRICOT**  
Filled with pink bloom in early spring and later bears luscious fruit! Catalog No. F1

**BLACK LOCUST**  
Splendid for windbreak or soil erosion plantings. Bundle of 10 seedlings. Catalog No. T9

**AMUR SCARLET MAPLE**  
Excellent for hedging or screening. Bundle of 10 18" seedlings. Catalog No. H12

### \* CONTAINER GROWN PLANTS

**WEIGELA ROSEA**  
Similar to Cardinal Bush, except flowers are large, trumpet-shaped, sparkling shell-pink blossoms. When it is in bloom in early summer it is the "big show" of the garden.  
Heavy 2 gal. container plants. Reg. 1.79  
Harvest Sale Special  
Catalog No. S45 \$1.00 each

**PINK CHARMING**  
Most exquisite of all Buddleias. Elegant long sprays of lovely pink bloom, often 12 to 15 inches long, that fill in the late summer when few plants are in flower. Attracts colorful butterflies.  
2-gal. container plants  
Catalog No. S5 \$1.00 Each



**PLANTLAND'S FRAGRANT HONEYSUCKLE**  
(*Lonicera fragrantissima*)  
Rare shrub whose creamy flowers will fill your spring garden with delicate. Masses of ruby fruits appear early summer before other shrubs—a most welcome treat for song birds. Lustrous foliage, blue-green below and deep emerald green above, persists well into winter. Dense semi-evergreen.  
Catalog No. S16 \$1.00 Each



**SPIREA VAN HOUTTEI**  
The ever-popular, improved Bridal Wreath. Probably the most widely used flowering shrub in America. No other shrub provides such a fountain-like display of snowflake bloom in spring. Completely hardy. Grows to 5 to 6 feet and makes a superb natural hedge when planted 2 or 3 feet apart.  
Container-grown or 2-3 ft. field-grown  
Catalog No. S34 \$1.00 Each

**FORSYTHIA "PLANTLAND GOLD"**  
Spring isn't spring without Forsythias and ours will give you more bushels of bloom of the deepest golden yellow than any on the market. Upright habit of this form makes it excellent as a specimen or in a group of three plants. Like the common Forsythias, it is easy to grow, likes most any soil and comes on in a hurry.  
Our heavy 2-gal. container-grown plants are filled with bloom buds for a good flower display next spring.  
Catalog No. S15 Each \$1.49  
\* 3 plants for \$4.40

**DWARF WINGED BURNING BUSH**  
(*Euonymus alata compacta*)  
Small shrubs are especially desired for the modern home planting. And here is a gem. Use it to provide a splash of brilliant color at doorways or under low windows. If you want to create a breath-taking hedge, this plant will do it—and you will have to clip only every other year.  
Fall foliage is a coppery crimson—truly a blaze of color. Winged bark and scarlet berries make the shrub charming all through the winter. Completely hardy.  
Heavy, field-grown or container-grown plants \$2.25 Each  
\* Catalog No. S12 3 for \$6.50

**CHENAULTI VIBURNUM**  
(*New Fragrant Viburnum*)  
New and rare beauty. A hybrid with Viburnum carlesi. Medium-growing shrub to 6 ft., almost evergreen. Foliage in fall wine-red. Flowers bluish-white, waxy snowballs, exceedingly fragrant. Vigorous and fully hardy. A good compact grower. Considered by some to be the shrub "find" of a decade.  
Container-grown or 18-24" field-grown Each \$1.95  
\* Catalog No. S37 3 for \$5.50



**VIREX or SUMMER LILAC**  
From July through September VIREX is clad in lovely aromatic lilac-like flowers. Our husky shrubs are growing in 2-gal. containers and are full of bloom right now for our drive-in customers. Will be shipped when dormant to those who order by mail.  
Reg. \$1.49 \$1.00 Each  
Catalog No. S44



**"GLOWING EMBER" Flowering Quince**  
New depth and dazzle of color in this long-time favorite shrub. In mid-spring it is afire with masses of glowing amber bloom amid varnished, dark green foliage.  
Container or 18-24" field grown  
Reg. \$1.49 \$1.00 Each  
Catalog No. S14



**BLUE MIST**  
(*Caryopteris*)  
New Shrub. Intense blue flower spikes through late summer and autumn. Dwarf growing to 3 or 4 ft. Silvery green foliage and sparkling blue flowers provide garden with much-needed summer and autumn color.  
Catalog No. S4 \$1.00 Each



**ALTHEA—Double Red**  
Our new double flowering type with its camellia-like flowers often 3 or 4 inches across, provides a riot of color from mid-summer 'til frost—a period when few flowering shrubs are in bloom.  
Heavy Container-grown plants  
Harvest Sale  
Was \$1.79 \$1.00 Each  
Catalog No. S3



**HYDRANGEA PEEGEE**  
This is the famous Meehan strain of Peegee Hydrangea, with tremendous cone-shaped flowers a foot or more in length. These amazing flowers come out white, turn pink and in fall become copper and bronze. When cut they last for weeks inside.  
Heavy 2-gal. container plants. Reg. \$1.79  
Catalog No. S21 \$1.00 Each



**REGEL'S LIGUSTRUM**  
A shrub of much character and distinction for landscape planting. Low in growth, about 4 ft., with striking horizontal branching. Excellent foliage. Dainty, white flowers in June; blue berries appear in late summer and last all winter. Very hardy and does well in shade.  
2 gal. container-grown plants  
Catalog No. S22 \$1.00 Each

**CHINESE HYBRID LILAC**  
(*Syringa rothamagensis*)  
We have tried and examined about every variety of Lilac, and for sheer lovely effect, ease of culture, modest size and good foliage and reliability in producing abundance of clear lilac flowers, we rate this variety tops. At our mother's home we have a 50-foot screen of Chinese Hybrid Lilac that is a neighborhood delight each year. Most Lilacs, as you know, take years and years to bloom, but this hybrid, growing in a 2-gallon container, will bloom next spring!  
Reg. 2.00 Catalog No. S23 Each \$1.79  
\* 3 container-grown plants for \$5.00



# PLANTLAND'S VINES Are Decorative and Functional

## BULGARIAN IVY

(*Hedra helix MBG\* Bulgaria*)  
(\*MISSOURI BOTANICAL GARDEN)

Truly a superb vine—providing a luxurious emerald carpet for your home grounds. Far superior in hardiness, vigor, character and appearance to any other ivy for use as a vine or shady-area ground cover. Brought to this country by Dr. Edgar Anderson, of the Missouri Botanical Garden (Shaw's Gardens), in 1934. It has proven itself for creating a "smooth green carpet" in shady locations where grass will not grow. Its performance as a vine on stone walls, buildings and tree trunks is equally satisfactory. Its vigor, ease of establishment, verdant foliage and robust growth habit promise to revolutionize the use of ivy as a ground cover and vine in the midwest. Catalog No. V3

6 plants for \$2<sup>75</sup> 12 plants for \$5<sup>00</sup>  
100 plants for \$29<sup>50</sup>



Julie Steavenson, daughter of PLANTLAND'S proprietor, examining planting of Bulgarian Ivy in a Clayton, Missouri, garden. Every care is taken to assure propagation from true strain MBG Bulgaria.



Long-Cluster, Heavenly Blue **WISTERIA** (*Wisteria floribunda*)

Wisteria has long been a favorite vine in America but the short-clustered Chinese Type (*sinensis*) has been the one commonly planted, while the Japanese (*floribunda*) with its extremely long flower racemes, or clusters, is rarely seen. It is much superior, with flower clusters that cascade 2½ feet or even longer. It is considerably more expensive than the common type and well worth the difference. Our variety, with deep azure-blue fragrant racemes, is as spectacular as it is beautiful. Completely hardy.

For the first time heavy container grown plants **\$1<sup>75</sup>** Each  
Catalog No. VII

## PURPLE VELVET

(*Lonicera japonica purpurea*)

A vigorous, exotic vine with glossy, purplish foliage that is evergreen or nearly so. Fragrant cream-pink flowers all summer. Extremely hardy, enduring the rugged climates as far north as Michigan and southern Wisconsin. Choice for pergola, arbor, planter box, wall covering or ground cover. Permanent and enduring. Often grows 8 to 10 ft. in a single season. Evergreen to semi-evergreen foliage provides year 'round color.

Husky plants in gal. containers **\$1<sup>75</sup>** Each  
Catalog No. V9



## HALL'S EVERGREEN HONEYSUCKLE

(*Japonica halliana*)

A favorite ground cover. Evergreen foliage; white, deliciously fragrant trumpet shaped flowers turning to cream color. A vigorous, exotic vine which has taken kindly to American conditions and is well adapted and hardy most everywhere. The Chinese name for this plant means "gold and silver flower," singularly appropriate. Suitable in sun or shade. For ground cover plant on 2-foot centers. Catalog No. V7

3 for \$1.00 10 for \$2.95  
100 for \$22.50 1000 for \$187.50

**45<sup>c</sup>** Each

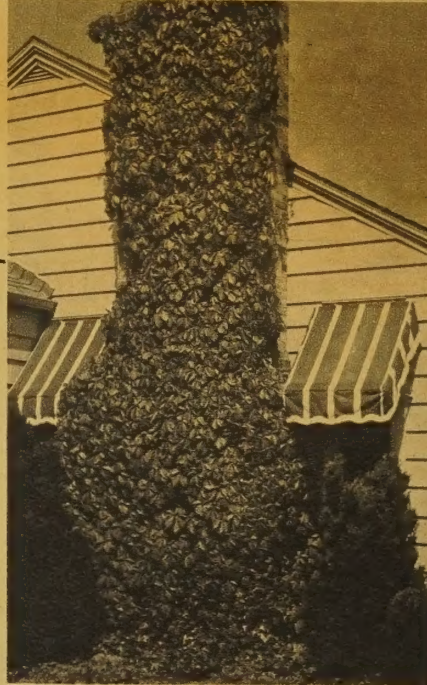


## LARGE FLOWERING BLUE CLEMATIS

(*Clematis-Lord Neville*)

Huge, velvety violet-purple flowers are of a color not shown in any other vine. Many clematis have been introduced but none, in our estimation, rival the glory of Clematis Lord Neville. Grows rapidly through summer and autumn and blooms all summer long. Likes fertile, moist, cool soil and a protective mulch. Use freely on pergola, fence, upright supports or rockeries. Catalog No. V5

Plants from pots, No. V5 **\$1<sup>35</sup>** each  
\$1.30 ea. per 3.



## BOSTON IVY

Queen among vines for growing against concrete, stone or brick. Clings without any support whatsoever! Handsome, lustrous leaves turning scarlet in autumn. Extremely vigorous and rapid in growth, often reaching eave in single season! We have a bountiful production this year; hence this very special price for No. 1 vines.

Catalog No. V2

**3 for \$1<sup>00</sup>**



## CHINESE BITTERSWEET

Have a bank or fence to cover in a hurry? These Chinese Bittersweet vines will thrive just about anywhere and will grow on the hottest, sunniest slope imaginable. Right north of our nursery, on the Government station grounds, there is a half-mile of fence completely clothed with these vigorous plants and what a riot of bittersweet color in the fall and winter! If you drive to the nursery, ask any of our folks to show you this planting.

HARVEST SALE **3 for 1<sup>00</sup>**  
Catalog No. V4



## MEMORIAL ROSE

(*Rosa wichuriana*)

At last, a superb ground cover for banks too hot and sunny for ivies. It grows flat on the ground where its matting runners tenaciously hold the soil and its semi-evergreen foliage creates a smooth carpet of greenery. White flowers in mid-summer followed by red berries. Hardy, vigorous and pest-free. Plant 2 feet apart. Catalog No. V8

10 for \$2.19, 50 for \$9 **20 Plants \$4**  
100 for \$16



## BALTIC IVY

(*Hedra helix baltica*)

Hardy form of English Ivy. Excellent vine for covering walls of stone and brick. Equally useful as a ground cover where grass is shaded out, or for shaded embankments. Spreads and covers rapidly. Plant one foot apart.

Six or more plants  
Catalog No. V1

**25<sup>c</sup>** each

## PURPLE WINTER-CREEPER

(*Euonymus fortunei colorata*)

Unexcelled broad-leaf evergreen ground cover with leaves turning a purplish red in the fall and remaining that color all winter long. Thrives in sun or deep shade. We consider this one of the most useful, effective and charming ground cover plants available.

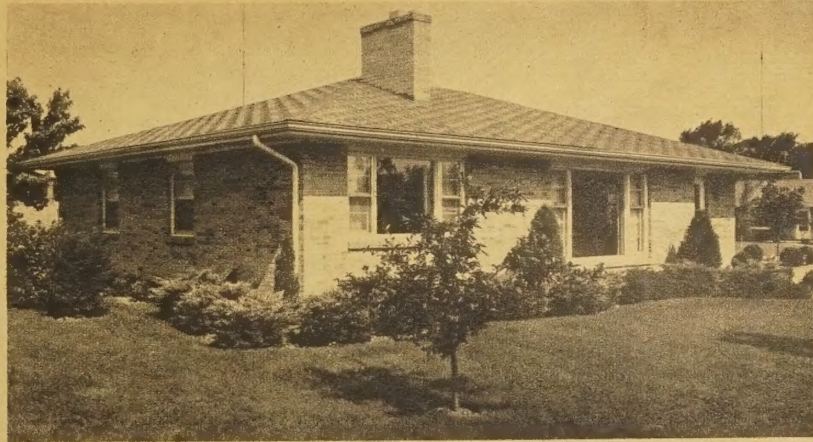
Catalog No. V10

12 or more, only **25<sup>c</sup>** each



# FORREST KEELING'S LANDSCAPE SERVICE

Now available at PLANTLAND — a complete Landscape Department to assist you in your landscape ideas. We have planted any number of schools and institutions, but many more home grounds from the simplest to the most elaborate. If you live within 100 miles of the nursery, phone or write and arrangements will be made to have one of our landscape men visit you on your home grounds.



## EXCITING BROADLEAF EVERGREENS

**BLACK WAX** (*Ilex lucidum*)—beautiful, dark green, waxy evergreen foliage. Occasionally kills back in St. Louis winters, but worth the risk. **Catalog No. BE11**  
**WINTERGREEN** (*Berberis julianae*)—hardiest of evergreen barberries and most elegant. **Catalog No. BE16**  
**STE. GENEVIEVE BOXWOOD**—most reliable of the boxwoods. **Catalog No. BE15**  
**EUONYMUS JAPONICA**—exceedingly bright, shiny foliage. Endures most St. Louis winters. **Catalog No. BE13**  
**PHOTINIA SERRULATA**—Glamorous evergreen shrub with lustrous bronze-tinted foliage, large white flower clusters and bright red berries. Touchy in St. Louis climate, but a garden prize. **Catalog No. BE14**  
**CHINESE SACRED BAMBOO** (*Nandina*)—provides a wealth of color with flower clusters in July, bright red berries and foliage autumn and winter.

All above growing in containers  
 Any 3 for \$5.00

**\$1.79** Each

**AMERICAN HOLLY** (*Ilex opaca*)—24 to 30 in., female, northern-type, in 2 gal. containers. **Catalog No. BE17**

**\$5.00** Each

**"3-IN-1" HOLLY**—3 northern seedling type planted together in gal. container to increase pollination and berry set.

**\$2.00** Each

**Catalog No. BE18**

## A GROUP OF HIGHLY COLORFUL TREES

### FLOWERING CRABS

The finest sorts including Almey, Atrorubra, Floribunda, Scheideckeri, Hops, Strathmore, Lemoinei. Order by number and variety.

Growing in 5 gal. containers **\$4.50**  
**Catalog No. 05**



**CRIMSON KING MAPLE**, 6/8 ft., heavy branched, **Catalog No. T11a** **\$9.90**  
**RUSSIAN OLIVE**, 5/6 ft., heavy branched, **Catalog No. 016** **\$5.50**  
**REDBUD or JUDAS TREE**, in 5 gal. containers, **Catalog No. 015** **\$4.50**  
**WASHINGTON HAWTHORNE**, 5/6 ft., **Catalog No. 020** **\$5.75**  
**GOLDEN RAIN TREE**, 6/8 ft. **Catalog No. 010A** **\$7.50**

### THREE CLASSIC HEDGE PLANTS

**HORNBEAM** (*carpinus*)—a great favorite in English, French and German Gardens for stately clipped hedges or screens. **Catalog No. H5**  
**HEDGE MAPLE** (*Acer campestre*)—commonly used in Europe in clipped hedges because of its dense growth. Foliage very fine and attractive. **Catalog No. H4**  
**ROSA RUGOSA**—elegant hedge rose with fuchsia—pink flowers and huge brick-red fruits. Dark green foliage turning orange in Autumn. Grows half the height of Multiflora. **Catalog No. H8.**

Heavy seedlings of any three, 12-15 in. Plant 12 to 15 in. apart.

**25** for **\$5.95**

## A CHOICE SELECTION OF RARE AND EXOTIC SHRUBS

**COTONEASTER APICULATA**, Strawberry Cotoneaster—dwarf and elegant. **Catalog No. 58**

**COTONEASTER HORIZONTALIS**, Rock Spray—dwarf. **Catalog No. 5-10**

**DEUTZIA GRACILIS ROSEA**, dwarf, pink flowering. **Catalog No. S11**

**LONICERA CLAVEY'S DWARF**—yellow flowers, red berries. **Catalog No. S18**

**DWARF FLOWERING ALMOND**, pink. **Catalog No. S1**

**ROSA HUGONIS**, lovely canary-yellow shrub rose. **Catalog No. S31**

**VIBURNUM JUDDI**, an improved form of the beautiful Viburnum carlesii. **Catalog No. S38**

**VIBURNUM MARIESI**, the utterly lovely Mariess Doublefile Viburnum. **Catalog No. S40**

**VIBURNUM TOMENTOSUM PLICATUM**, the rare Japanese Snowball—best of all the snowball shrubs. **Catalog No. S42**



All above growing in containers, except *Viburnum juddi* . . .

**\$1.79** Each

Any three for \$5.00

## PLANTLAND'S

## SPECIAL ORNAMENTAL TREES

### FRENCH PUSSY WILLOW

(*Caprea*)

Huge golden colored catkins bedeck this dainty tree in early spring, making it the best of the pussy willows. As this tree grows to only 20 or 25 feet, it will fit in a corner at any home grounds.

Our heavy plants, growing in 2-gallon containers, will be loaded with "pussys" early next spring!



**SPECIAL**  
**Catalog No. 09**

3 for \$5.00

**\$1.79** Each

### SORBUS, or Mountain Ash

When visiting PLANTLAND this autumn, be sure and ask to see our larger Sorbus in the field. These trees will be bearing the great clusters of orange-red berries and are a sight to behold.

Sorbus, or Mountain Ash, is a most striking and attractive ornamental tree. It has clusters of white flowers in spring and tremendous bunches of bright, orange-red berries in autumn. Fine glossy foliage with fiery fall color. Grows rapidly but of medium height and spread; fine for small lots. Hardy anywhere.

Plants growing in gallon containers 4/5 ft.



**Catalog No. 017**  
 3 for \$5.00

**\$1.79** Each



### Japanese Flowering Cherry KWANZAN

Acclaimed the most colorful and the hardiest of all the double flowered oriental cherries. Deep pink, double flowers are 2 1/2-in. across. Young foliage is bright reddish-copper color. Two hundred of these trees are growing in the famous Washington, D. C., Tidal Basin planting.



Trees growing in 5 gal. containers, 4/5 ft. **Catalog No. 02**

**\$5.50**

### Japanese Flowering Cherry HIGAN

Similar to KWANZAN but single flowers and growing to 30 ft. Earliest of the Japanese cherries to bloom and one of the most floriferous. Vigorous in growth, lending shade as well as beauty to home grounds.



3/4 ft. trees **Catalog No. 03**

3 for \$5.00

**\$1.79** Each





Plantland's  
Spring  
Flowering

# BULB Sale!

DAFFODIL

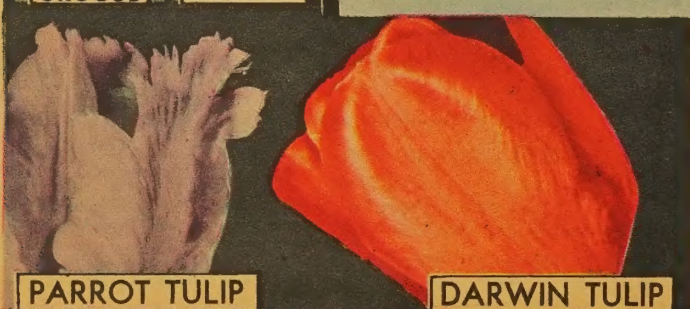


HYACINTH



CROCUS

MUSCARI



PARROT TULIP

DARWIN TULIP

## Plantland's PICTURE-GARDEN DAFFODIL COLLECTION

Big, fat Long Island-grown daffodils, 10-12 centimeters, guaranteed to bloom. Best display varieties.

Harvest Sale Special \$100 pkg. of 20 Bulbs  
Catalog No. B7

## KING ALFRED DAFFODIL

Finest of all Daffodils. Huge, fragrant flowers of uniform yellow carried on tall stems. Excellent for cutting. Plant this fall for guaranteed bloom next spring. Perfectly hardy, and bulbs increase each year. Jumbo double-nose bulbs.

Catalog No. B6 \$100 pkg. of 10 Bulbs

## CROCUS, MIXED

Spring's first blooming bulbs; quite often will pop up with snow still on ground. You get mixture of yellows, blues, white, purples. First quality Holland bulbs.

Harvest Sale Special \$100 pkg. of 30 Bulbs  
Catalog No. B8

## DUTCH IRIS COLLECTION

Orchid-like flowers in a fascinating array of colors from pure white through golden yellow, cornflower blue, dark violet and deep purple. Ideal for sunny border and for cutting.

Harvest Sale Special \$100 pkg. of 35 Bulbs  
Catalog No. B11

## Plantland's

## HYACINTH MIXED BULB SPECIAL

Excellent, imported Holland-grown bulbs offered in a dazzling rainbow collection. All colors selected from name varieties . . . and all guaranteed to bloom next spring!

Catalog No. B9 \$100 Pkg. 6 Jumbo Bulbs

## MUSCARI, HEAVENLY BLUE

(Grape Hyacinths)

Bloom after crocus. A brilliant vivid blue. These Holland-grown bulbs multiply rapidly.

Harvest Sale Special \$100 pkg. of 50 Bulbs  
Catalog No. B10

## Plantland's Select DARWIN TULIPS

Finest Holland-grown tulips. Guaranteed to bloom next spring. Our favorites are the following:

**AYALANCHE**—Pure white flowers on stiff 30-inch stems. Excellent for cut flowers. Catalog No. B2A.

**PRINCESS ELIZABETH**—Flowers are vivid rosy-pink. Height 28 inches. Long-lasting blooms. Catalog No. B2C.

**PRINCESS MARGARET ROSE**—Golden-yellow blooms with scarlet edging, a striking beauty. Catalog No. B2D.

**QUEEN OF THE NIGHT**—Deep maroon color, often called the "Black Tulip." Extra large bloom. Catalog No. B2E.

**SCARLET LEADER**—Brilliant scarlet flower on tall, straight stem. Exquisite form. Catalog No. B2F.

**GOLDEN HARVEST**—Splendid lemon-yellow creating a fine showy effect in the garden or border. Catalog No. B2B.

## Prices of Above Darwin Tulips

Pkg. of 6 of a variety 55¢  
Pkg. of 12 of a variety \$1.00

## BLUE PARROT TULIP

Huge, robust, dark blue blossoms. Artistically graceful. Splendid for cut flowers.

Holland-grown, top quality

Catalog No. B3 \$1.00 pkg. of 10 Bulbs

# GIANT FLOWER FEATURE

## GIANT RED EMPEROR

Largest, brightest, most spectacular red tulip grown. Huge blossoms open like oriental poppies, revealing a handsome black center, edged with gold. Height to 18 inches. This superb tulip blooms earlier than other tulips. Holland-grown bulbs of finest quality.

Harvest Sale Special \$100 pkg. of 10 Bulbs  
Catalog No. B4

## NEW WHITE EMPEROR TULIP

Has all the beauty of Red Emperor but with huge, glistening milky-white blossoms. Flowers long-lasting and constantly fresh looking. Plant in combination with Red Emperor.

Catalog No. B5 \$2.00 pkg. of 10 Bulbs

## White Flowering DOGWOOD

Best ornamental tree native to northern U.S. Nothing equals its flowering effect at break of spring. Bright red berries in fall; dense, lustrous foliage that turns scarlet in autumn; and horizontal branching habit make it a 4-season beauty.

2-3 ft. plants,  
container or field-grown  
Catalog No. 011 \$2.00 Each

## Pink Flowering DOGWOOD

Same high qualities as white flowering Dogwood except a gorgeous grafted pink flowering strain.

3-ft. plants growing  
in 5-gal. containers  
Catalog No. 07 \$6.75 Each

## SAUCER MAGNOLIA (Soulangeana)

A hardy magnolia and one of the most showy. In early spring before leaves appear tree is loaded with huge pinkish-orchid blossoms, 4 to 9 inches across. Broad, glossy leaves lend tropical appearance through summer.

3' Field Grown \$3.50 Each  
Catalog No. 08 3 for \$10.00

## STAR MAGNOLIA (Stellata)

Similar to soulangeana but flowers double, white and fragrant. Has colorful fruits and fine-textured foliage.

As hardy as soulangeana, but do not plant north of Missouri, Ohio, Massachusetts line.  
18-24 inch  
Plants \$3.50 Each  
Catalog No. 012 3 for \$10.00

## GOLDEN RAIN TREE (Koeleruteria paniculata)

Unique flowering tree for your garden. In mid-summer the whole tree is a cascade of golden bloom. Golden yellow flowers are borne in long chains—a breath-taking sight when they stir in the breeze. Suitable for planting against walls, corners or elsewhere for a flattering floral display is desired.

Field or container-grown,  
2-3 ft.  
Catalog No. 010

3 for \$5.00 \$2.00 Each

# PLANTLAND'S

# MUM SALE!

VISIT OUR BIG MUM FIELD DISPLAY

Featuring the Finest Jewel-Tone  
Floribunda Cushion Mums

DIG  
YOUR OWN  
SAVE 50%

Dig your own and save 50%. Rainbow of colors made up of 144 varieties of the finest hardy Multi-flowered Floribunda Mums. Every shade and color in the rainbow. Almost all are the early blooming sorts that give you weeks of blazing autumn colors. All are great compact masses of bloom—"bushel" size that never grow tall and scraggly. They laugh at early frosts. You'll agree they couldn't possibly pack more bloom and that the vivid jewel colors are the finest you have seen. Take advantage of this opportunity to enjoy big savings by doing your own digging. We furnish spades; bring your own baskets or boxes.

75¢ each 3 for \$2.00 10 for \$6.00

\$1.49 each when we dig plants for you. This offer limited to drive-in customers. No mail orders please.

YOU CAN ENJOY MUMS LIKE THIS!





— It's EASY To ORDER BY MAIL!

PLANTLAND'S

SPECIALS at Harvest Sale Prices

COMPLETE SATISFACTION  
GUARANTEED

We guarantee high quality stock, exactly as represented, government inspected, and to be in a healthy live growing condition. Any plants that are otherwise will be replaced free. Replacements—We guarantee our plants to grow, bloom and produce if given intelligent handling, proper planting and reasonable care. Weather conditions, carelessness and lack of experience by the planter are conditions beyond our control; regardless of this **FORREST KEELING NURSERY** will replace any plants that fail to grow at one-half the original purchase price if notified six months after date of purchase. Enter claims immediately. It is mutually agreed that our liability cannot be greater than purchase price. **GUARANTEED SATISFACTION.**

**FORREST KEELING NURSERY**  
Elsberry, Missouri  
"Plantland"

MISSOURI  
GROWN  
IS HARDY...



**STATE CERTIFIED PLANTS**  
All of our plants have been inspected by an entomologist from the State Department of Agriculture and are certified free of pest and disease.

Forrest Keeling Nursery

**Plantland**

PHONE  
Twin Oaks 8-5571

Elsberry, Missouri

Plantland's MIRACLE MULCH

New "breathing action" 100% organic mulch. A proven product of one of the largest grain processors in the U. S. **MIRACLE MULCH** expands—then contracts—to help loosen, aerate and moisten hard, crusty soils. A discovery that helps plants, trees and lawns grow beautiful!

For years, we have recognized—and recommended to our customers—crushed corn cobs as an excellent mulching material. In our own field tests pulverized cob mulch has proven a definite stimulant over other mulches, promoting plant health and vigor. Now we have a superior product, made only from the hearts of top-quality hybrid corn cobs. **MIRACLE MULCH** comes in small attractive granular form. It is clean, weed-free and dehydrated—will absorb a full gallon more water per cu. ft. than peat moss!

For best results use **MIRACLE MULCH** liberally on all new plantings. Roots of all plants love to grow beneath a blanket of breathing mulch and it is vital in conserving moisture, suppressing weed growth and providing winter protection.

**SAVE!** Best of all, by purchasing in carload quantities and selling under own name, we can offer Plantland's **MIRACLE MULCH** at half the nationally-advertised price during our money-saving Harvest Sale.

HARVEST SALE SPECIAL

25 lb. bag, reg. \$2.25 **2 Bags \$2.25 for**  
(Sorry, for pick-up at Nursery or truck delivery only.)

Plantland's

MUSHROOM COMPOST

Clean, weed-free, odorless—a fine organic plant food and mulch. Slow pay-out; no danger of burning. We find it best to use as a mulch for both old and new plantings.

Large **80 Lb. Bag \$1.49 Only**  
For pick up at nursery or truck delivery only.

Plantland Quality GRASS SEED

PLAYGROUND MIX

We have harvested FROM OUR OWN FARM a bountiful crop of Kentucky 31 Fescue. This grass has withstood torments of the drouth years and the hardest kind of usage. We blend our Ky. 31 with smaller amounts of nurse grasses and White Clover to make the sturdiest, hardest wearing lawn ever. **PLANTLAND'S PLAYGROUND** is ideal for rough, tough use. Sow it where romping children prevent usual grasses from growing—or on slopes, in service areas and elsewhere you cannot maintain a turf. Because of our bountiful seed crop we are offering **PLANTLAND'S PLAYGROUND** at these low prices.

5 lbs. \$1.98 10 lbs. \$3.79 25 lbs. \$8.75 100 lbs. \$31.95  
No. ASA No. ASB No. ASC No. ASD

Plantland's "QUICKLAWN"

Excellent blend where quick turf effect is important. Kentucky Blue with Perennial and Common Rye Grass, Meadow Fescue, Red Top and White Clover. Catalog No. A4 **5 Lbs. 3<sup>79</sup>**

PREMIUM LAWN SEED

This is the finest lawn seed we can offer our customers, regardless of brand. Finest Kentucky Blue blended with Creeping and Chewing Fescue, Highland Bent, Red Tip, White Clover. Catalog No. A3 **5 Lbs. 5<sup>69</sup>**

NEW! Plantland's PLANTER MIX

At last, a planter mix outstanding for any plant that grows—be it a house plant like African violet or philodendron; evergreens, roses or shrubs; bulbs, azaleas or mums. Yes, if you want a popping good flower bed or plant border or planter box, use **PLANTLAND'S PLANTER MIX**, straight.

As visitors to Plantland know, we grow several acres of plants in containers. This requires hundreds of yards of "potting soil" each season. Formulating a growing medium which would yield best results has been a project of many years duration. Now we have a honey.

There is no magic to our mix. It is based on exhaustive research of the University of California and the famous John Innes Horticultural Institute, Hertford, England.

A planting mix must have perfect drainage (aeration) yet have a high moisture holding capacity. Its structure must "hold up" month after month. It must be free of weed seed, insects and plant disease organisms. It must have the right nutrient balance to assure best plant growth without danger of "burning." You will find these qualities in **PLANTLAND'S PLANTER MIX**. No matter what you plant, I think you will be delighted with our mix.

**FREE**—When you drive to **PLANTLAND** be sure to ask for a sample of our mix. Test it with any plant alongside any other potting soil. See for yourself.

*Hugh Stevenson*

Catalog No. A-1

One-Half Peck Bag (Enough for 18, 3-inch Pots) ----- 65c

**50 Lb. \$2.25 F.O.B. Bag Nursery**

Bulk in Truck ----- **\$45 Per Ton, F.O.B. Nursery**

SAVE! ON BULK PEAT MOSS!

Plantland's **BLACK HYPNUM PEAT** is the best there is—a mildly acid high-nitrogen peat moss from northern bogs. We buy this material by the carload and deliver bulk truckloads or bag ourselves at a very material saving to you! Our bulk processed domestic peat is far superior to baled imported peat and has been proven so in many growing tests. It is easier to use than the baled product.

Sorry, we cannot ship peat by parcel post or express. Available at nursery only or in bulk truck shipments f.o.b. nursery.

**50-Lb. \$2.19 Bulk in \$44 Per Ton bag truck f.o.b. nursery**

WHEN ORDERING ALWAYS ADD  
RA-PID-GRO

For Sure Transplanting—Faster Growth—Better Production **RA-PID-GRO** is a highly concentrated, secret formula, complete plant food which is mixed with water to make it immediately available to the plant.

In transplanting, simply put 4 teaspoons of **RA-PID-GRO** in one gallon of water. Soak the roots of plants as follows: Roses, Shrubs and Vines, 3 minutes; Trees, 4 minutes; Raspberries, Blackberries, Grapes, 1 minute; Strawberries, a second or two. Plant immediately after removing from dip. This will encourage rapid development of root system.

After planting, pour the remaining solution around the newly-planted stock, including all pot-grown plants as well. Use **RA-PID-GRO** every two or three weeks through the growing season, according to instructions on the package, and watch your plantings flourish! All the vital elements necessary for strong growth and good production are present in **RA-PID-GRO**, and are instantly available to the plant.

One pound of **RA-PID-GRO** makes 22 gallons.

Catalog No. A2A 1 pound ----- **\$1.19**  
Catalog No. A2B 2 pounds ----- **2.29**  
Catalog No. A2C 5 pounds ----- **4.69**

**FORREST KEELING NURSERY—Home of PLANTLAND**  
Complete Satisfaction Guaranteed or Your Money Back  
**ELSBERY, MISSOURI** Phone **TWIN OAKS 8-5571**

PLEASE PRINT OR WRITE PLAINLY

All members of household should order under same name

NAME	(First Name)	(Middle Initial)	(Last Name)	BOX
STREET				EXPRESS
POST OFFICE				OFFICE
SHIP TO ANOTHER ADDRESS? If you want this order shipped to another person or to a different address, give directions here:				STATE
IF YOU HAVE MOVED since last order, please give old address here:				ROUTE
Street				Post Office
Address				State
Post Office				Box

Order Early	Send remittance with or give credit references. Sorry, no C.O.D.'s	Amount Enclosed \$	<input type="checkbox"/> Check <input type="checkbox"/> Money Order	TOTAL PRICE	Cents	PRICE	VARIETY NAME	HOW MANY	CATALOG No.	Total Amount for Plants	xxx	TOTAL ENCLOSED
Shipping and Packing Charges—Add 35c for all orders \$3.50 or under. Add 10% for orders above \$3.50.												
If Additional Space is Needed Complete Your Order on Plain Stationery												



# BROADLEAF EVERGREENS



## "Christmas All Year" AMERICAN HOLLY

Finest broadleaf evergreen in America. Cutting twigs only increases density and form. Grows in sun or partial shade. We grow thousands and never have enough. These plants are seed-grown from selected types that have endured northern winters for as long as 70 years.

**\$1.00**

Catalog No. BE5

Each



## CHINESE HOLLY

(Ilex cornuta)

One of the finest forms of bush or small tree holly. Lustrous leaves and bright red berries. This variety is self-fruited—requires no cross pollination. Has proven hardy at our location for the past decade.

Gallon container-grown plants

3 for \$4.25

Catalog No. BE7

**\$1.49**

Each



## GOLD LEAF

(Euonymus japonica aureo-marginata)

Lustrous, golden-leaved evergreen shrub. Rather tender to plant in protected spot. Usually winters over in St. Louis. A brilliant touch of color for your garden.

Heavy plants growing in 2-gal. containers

Catalog No. BE2

**\$1.79**

Each



## OREGON GRAPE HOLLY

This broadleaf evergreen is easily grown, with shiny Holly-like leaves and clusters of yellow flowers followed by bunches of blue berries. Thrives in shade or sun. Ornamental foliage is useful for cutting.

Husky 12-15 in. compact plants.

Best we have ever offered at Harvest Sale.

price. Catalog No. BE9

**\$1.00**

Each



## Extra Special Red-Berried BURFORD HOLLY

(Ilex cornuta burfordii)

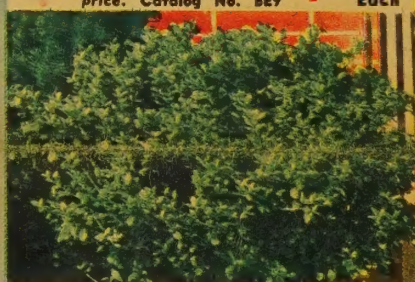
A shrub Holly growing to 6 ft. with thick lustrous evergreen leaves and heavy clusters of large sparkling red berries. Considered tender this far north, yet beautiful, mature specimens in St. Louis have lived for years. This Holly is self pollinating.

15-18 in. plants Container-grown

3 for \$5.00

**\$1.79**

Each



## ROUNDLEAF JAPANESE HOLLY

(Ilex rotundifolia)

The most reliable and attractive of the shrub hollies. Rich, lustrous evergreen foliage of deepest green. Choice for entrance, corner or foundation planting and excellent for hedging, free-growing or clipped as desired.

Heavy, gallon container-grown plants.

Catalog No. BE8

3 for \$5

10 for \$15.00

**\$1.79**

Each



STAR  
VALUE

## ABELIA GRANDIFLORA

(Glossy Abelia)

Here is an exquisite broadleaf evergreen that is simply charming month after month. Abelia begins to show its dainty shell-pink bloom at break of summer and simply doesn't stop blooming until frost. Rich, lustrous foliage persists year round, except in most severe winters. Our plants grow to about 3 feet which makes them superb for low-line massing, entrance pieces or choice hedging. Abelia is noted as a shady-area plant; yet ours thrive beautifully in the nursery in full sun and through the worst drouth on record!

**\$1.00**

Each

Last spring to prepare for our Harvest Sale we potted just 1000 plants in 2-gal. containers. At this long, Harvest Sale price they won't last.

Catalog No. BE1

**\$1.00**

## MAGNOLIA GRANDIFLORA

No other broadleaf evergreen is like the fabulous Southern Magnolia—huge, leathery, evergreen leaves.

This romantic Magnolia towers to 90 feet in its southern range but is more often 20 to 30 feet when grown in the north.

We are north of the Magnolia Grandiflora native range, yet our plants have thrived and are well acclimated. This plant is worth planting in a protected spot as far north as St. Louis or New York.

Catalog No. BE10 **\$1.79**  
Container-grown plants Each

3 for \$5.00

## WINTER EMERALD

A fabulous Broadleaved Evergreen shrub! Distinctly upright growing with rich dark foliage. Extremely easy to grow, and it holds its foliage tenaciously in late winter. Superb in the modern planting, and a superior substitute for boxwood.

Harvest Sale Special

Catalog No. BE3 **\$1.00**  
Each

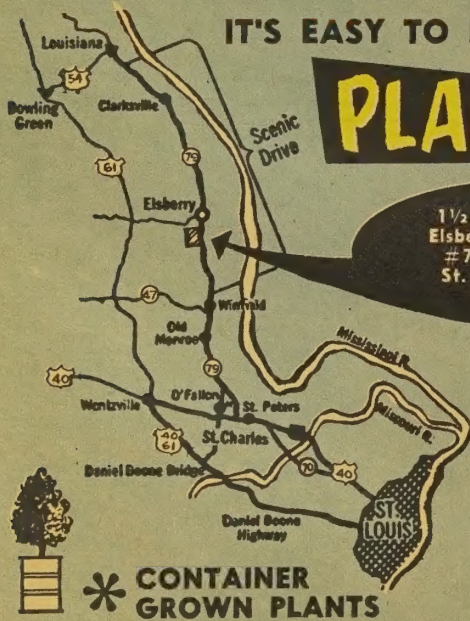


IT'S EASY TO DRIVE TO

**PLANTLAND**

1½ Miles South of  
Elsberry on Highway  
#79 and the New  
St. Charles Bridge  
Now Open

An hour from West St. Louis on new Highways 70 and 79—a beautiful drive up the Mississippi River hills. You will find adequate parking facilities, a spot to eat your picnic lunch and informed sales people to assist you with your planting problems.



\* CONTAINER  
GROWN PLANTS

**FORREST KEELING NURSERIES**

Phone  
Twin Oaks 8-5571

ELSBERY, MISSOURI

## FREE GIFT for EARLY BIRD CUSTOMERS

FREE, on all orders \$5.00 or more, received within 10 days, a plant package with a value of \$1.50. This will consist of a Song Bird bundle—3 ornamental shrubs that bear fruit and that will provide a nesting haven for your feathered friends. These are flowering-type that will make an attractive grouping in the corner of your garden.

These shrubs cannot be dug until dormant and will be shipped with balance of your order at proper planting time. Early drive-in customers may choose instead one container-grown tree, shrub, evergreen or rose from a special gift selection. Value \$1.50 or more.

PLEASE—You must attach this coupon to your order, or present at Plantland at time of purchase to receive gift. Only one coupon honored per family.

**\$ 1.50**

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PLANTLAND  
ELSBERY, MISSOURI  
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